



~ Workshop Announcement ~

## Economic Benefits from Restoring Michigan's Great Lakes Areas of Concern

Wednesday, June 18, 2008  
Radisson Hotel Lansing  
111 N. Grand Ave.  
Lansing, Michigan

This workshop will review how cleanup efforts in Michigan's 14 Great Lakes Areas of Concern are generating economic benefits for local communities. The workshop will provide an overview of methodologies and strategies for assessing and communicating about economic benefits from river restoration efforts, as well as case studies of how local communities are benefitting from cleanup work.

The workshop is open to all interested parties. It is intended for members of local public advisory councils, elected officials, economic development and environmental organizations, and others interested in showcasing how progress in restoring Michigan's rivers is advancing economic development and providing other benefits to impacted communities. There is no cost to attend but registration is required.

Contact Matt Doss, Great Lakes Commission, 734-971-9135, [mdoss@glc.org](mailto:mdoss@glc.org)

### **10:30 a.m. Introductory Presentations: What Do We Need to Know, How Do We Find it Out, and Then What Do We Do with it?**

Britany Affolter-Caine, Senior Research Associate, Brookings Institution  
Professor Patricia Norris, Michigan State University  
John Haugland, U.S. EPA, Great Lakes National Program Office  
Dave Poulson, Associate Director, Knight Center for Environmental Journalism, Michigan State University

### **12:00 Noon Lunch**

### **1:00 p.m. Restoration Benefits in Action: Tales from Michigan's Great Lakes Areas of Concern**

Manistique River: Sheila Aldrich, City Manager and Chief Financial Officer, City of Manistique  
Corey Barr, Water/Wastewater Superintendent, City of Manistique  
Detroit River (pictured above): Doug Denison, JJR Consultants  
Muskegon Lake and White Lake: Dave Kendrick, Public Works Director, Muskegon County  
Rouge River: Jim Ridgway, Executive Director, Alliance of Rouge Communities

### **2:30 p.m. Break**

### **3:00 p.m. Closing Panel Discussion:**

- What we need to know: Priorities for content and data needs
- How we find it out: Tools and resources
- What we do with it: Resources for communicating and marketing our message

Speakers from the opening session will suggest future directions for evaluating and showcasing economic benefits from cleaning up Michigan's Great Lakes Areas of Concern.

### **4:00 p.m. Next Steps and Adjourn**

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