

Pet Surrender Event Planning Worksheet

Start wherever. Once some details are down, the others will start to fall into place.

Who are your rehoming partners?

- Who your partners are can impact what you can safely/successfully rehome
- Hobbyist clubs, nonprofit rescues, places that get asked about pet surrenders

What are you able to rehome?

- Often depends on who your partners are and where the event is held

Where should the event be held?

- Good foot traffic, easy to find, captive audience, climate control
- Somewhere people might go anyway

When should the event be held?

- When people are moving is a good time; when leases expire is a good time
- Outdoor conditions could impact when events are held
- Events don't need to be long – people are motivated to bring their animals in

Mutual Benefit

- Helps keep partnership strong throughout events
- Understanding this can help engage new partners

Promotion

- Many different tools work – what do you feel the most comfortable with?